


JANUARY

 **REPORT:** Clinical Trial Supply: The Quest to Reduce Wastage

- Topics of focus: Pharmacovigilance, forecasts for 2018

Events:

- CEM Telecoms Global Summit (UK)
- ❖ Customer Insight & Analytics Exchange (UK)

FEBRUARY

 **SHORTLIST RELEASED:** Top CMOS of 2018

- Topics of focus: Top M&A deals for 2017, digital clinical trials, comparator sourcing

Events:

- ❖ CX Exchange for Financial Services (UK)
- CX Week Travel & Hospitality (US)

MARCH

 **SHORTLIST RELEASED:** Top CROS of 2018

- Topics of focus: GCP enforcement round up, Russia update

Events:

- ❖ CX Exchange Asia (Thailand)
- ❖ Contact Centres Asia (Singapore)

APRIL

 **SURVEY OPENS** Intelligent Enterprise In Pharma 2018

- Topics of focus: PEX in Pharma, clinical pathways for medical devices, WHO immunization week

Events:

- ❖ CX Exchange for Telecoms (UK)
- CEM in Telecoms Middle East (Dubai)

MAY

 **EBOOK:** Outsourcing in Pharma

- Topics of focus: Biosimulation, imaging developments, biomarkers, MENA update, compound and bio

Events:

- Customer Experience Management 2018 (Australia)
- ❖ CX Exchange for Retail (US)
- ❖ CX Exchange for Travel & Hospitality (US)

JUNE

 **VOTING OPENS** : Top Pharma Associations

- Topics of focus: GMP enforcement round up, EU market update, TMF

Events:

- CX Transformation Insurance (UK)

JULY

 **RESEARCH REPORT:** Biomanufacturing 2018

- Topics of focus: Animal health medicine discovery – vaccines, Asia Update

Events:

- ❖ CX Exchange for Retail (UK)

AUGUST

 **RESEARCH REPORT:** Intelligent Enterprise in Pharma 2018

- Topics of focus: Biomanufacturing trends, Cell and Gene, SUS, Lat AM update

Events:

- CX Week Canada

SEPTEMBER

 **DIGITAL EVENT:** Biomanufacturing Live

- Topics of focus: Precision medicines, world heart day, North America and Canada update

Events:

- Customer Experience Management Asia
- ❖ CX Exchange for Travel & Hospitality (UK)
- Customer Experience Management Europe

OCTOBER

 **SHORTLIST RELEASED:** Top Pharma Associations

- Topics of focus: Breast cancer awareness, marketing within pharma, Nanomedicine,

Events:

- ❖ CX Exchange BFSI (US)
- ❖ Executive Customer Contact Exchange (US)

NOVEMBER

 **DIGITAL EVENT** Smartlab Global Academy

- Topics of focus: Diabetes day, disruptive technology in pharma, GDPR reaction piece

Events:

- ❖ CX Exchange BFSI (UK)

DECEMBER

 **VOTING OPENS:** Your Top CROS and CMOs

- Topics of focus: 2018 in review, GCP enforcement round up

Interested in partnering with Pharma IQ?

For information on sponsorship opportunities [download our Media Kit](#) or contact **Billy Nicholson** on +44 (0) 2073689431 or Billy.Nicholson@iqpc.co.uk



EDITORIAL CALENDAR

**topics subject to change*

BECOME A NETWORK PARTNER

JANUARY



REPORT: Clinical Trial Supply: The Quest to Reduce Wastage

- Topics of focus: Outsourcing, globalization, forecasts for 2018

Events:

- CEM Telecoms Global Summit (UK)
- ❖ Customer Insight & Analytics Exchange (UK)

FEBRUARY



RESEARCH REPORT: Packaging and Labelling in Pharma

- Topics of focus: Clinical TCL, distribution of SaaMD

Events:

- ❖ CX Exchange for Financial Services (UK)
- CX Week Travel & Hospitality (US)

MARCH



DIGITAL EVENT: Temperature Controlled Logistics Live

- Topics of focus: GDP enforcement update, Corporate social responsibility, blockchain

Events:

- ❖ CX Exchange Asia (Thailand)
- ❖ Contact Centres Asia (Singapore)

APRIL



RESEARCH REPORT: Temperature Controlled Logistics - Emerging Markets

- Topics of focus: Connected logistics, serialization checklist

Events:

- ❖ CX Exchange for Telecoms (UK)
- CEM in Telecoms Middle East (Dubai)

MAY



EBOOK: Preventing Global Drug Shortages

- Topics of focus: India, China, Africa,

Events:

- Customer Experience Management 2018 (Australia)
- ❖ CX Exchange for Retail (US)
- ❖ CX Exchange for Travel & Hospitality (US)

JUNE



DIGITAL EVENT: Temperature Controlled Logistics Live- Emerging Markets

- Topics of focus: Future trends in pharma logistics survey launch, logistics agility

Events:

- CX Transformation Insurance (UK)

JULY



SURVEY OPENS: Serialisation infographic

- Topics of focus: Container design, supplier validation testing, supply chain visibility

Events:

- ❖ CX Exchange for Retail (UK)

AUGUST



EBOOK: Operational Excellence in Pharma Logistics

- Topics of focus: Airfreight, road freight, automated vehicles

Events:

- CX Week Canada

SEPTEMBER



INFOGRAPHIC: Serialization progression – lessons learnt

- Topics of focus: Warehouses and cold storage robotics

Events:

- Customer Experience Management Asia
- ❖ CX Exchange for Travel & Hospitality (UK)
- Customer Experience Management Europe

OCTOBER



SURVEY OPENS: Temperature Controlled Logistics

- Topics of focus: Seafreight, transporting biologics,

Events:

- ❖ CX Exchange BFSI (US)
- ❖ Executive Customer Contact Exchange (US)

NOVEMBER



ACTIVITY: TBC

- Topics of focus: Track and trace, GDP compliance update

Events:

- ❖ CX Exchange BFSI (UK)

DECEMBER



RESEARCH REPORT: Temperature Controlled Logistics

- Topics of focus: 2018 in review, data in logistics, avoiding recalls from labelling errors

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